

Long Lake Flatwater Training Centre Society
c/o 2650 Cosgrove Cres,
Nanaimo, B.C.
V9S 3P6.

RE: Letter of Support – Long Lake Paddling and Rowing Centre

The Nanaimo Hospitality Association is a committed community partner of all things paddling and the growth of Sports Tourism in Nanaimo and we are happy to provide this letter of support to the Long Lake Flat Water Training Centre Society.

The Long Lake Paddling and Rowing Centre project, which was included in the City's 2022-2026 Financial plan will bring many benefits to the community, such as:

- Enhancing the recreational and sporting opportunities for residents and visitors of all ages and abilities
- Improving the park and beach facilities and accessibility at Long Lake
- Promoting environmental stewardship and awareness of the lake ecosystem
- Supporting the local economy and the Sport Tourism Strategy by attracting events and visitors
- Celebrating the cultural and historical significance of paddling and rowing in Nanaimo

I understand that this project has been in the works for several years, and that it has strong support from community partners, such as the Rotary Club of Nanaimo North and the Long Lake Flat Water Training Centre Society, who have each committed funding over the coming years to creating the new paddling centre. I also appreciate that the project design has been developed through extensive consultation with stakeholders, including the Nanaimo Canoe and Kayak Club, the Nanaimo Rowing Club, and the Snuneymuxw First Nation.

Having this facility will continue to help establish our city as a preferred sport tourism destination for high level sports such as paddling, track & field, baseball, lacrosse, mountain bike and cycling in general, to name just a few and will show to other user groups that Nanaimo has the facilities to host high level events.

I urge you to approve the funding for this project in the next budget cycle, and to work collaboratively with the community partners to secure other funding sources and grants. This project is a great opportunity to invest in Nanaimo's quality of life, health, and well-being, and to showcase our beautiful lake as a destination for paddling and rowing enthusiasts.



Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "DSB Brady". The initials "DSB" are written in a large, stylized font, and "Brady" is written in a smaller, cursive font.

Dan Brady

Executive Director

Nanaimo Hospitality Association

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